

The regular meeting of the Twinning Committee was held tonight, chair Jim McCann presiding. Members present were Alan Barrows, Bill Chambres, Penney Geikler, Dorothy Spruill, Mary Washington and Andrea White. Staff present was Nancy K. Gibson, Public Information Officer, and Bryan T. Havir, Assistant Township Manager.

1. Ms. Gibson reminded members that starting in September, meetings will be held in the Wall House Carriage House, not the Township Building.

2. Upon motion of Mr. Barrows, and approved by committee, the minutes of the May 6, 2009, meeting were accepted.

3. Mr. McCann reported eight lottery winners of \$25 each for a total payout of \$200 in May. Mr. Havir reported that current lottery balance stands at \$8,874.97, which includes May's interest.

4. Under *Project Reports*, the following items were discussed:

A. *Fingerpost*: Mr. McCann reported he has not been able to connect with the manufacturer who made the Cheltenham UK fingerpost, but he will keep trying over the summer. He commented that few American firms make the traditional type of post the committee is seeking.

B. *E-Newsletter*: Mr. Chambres had no report. Ms. Gibson volunteered to email him photos and a press release about the gym link.

C. *Gym Link*: Mr. Barrows circulated copies of the *Times Chronicle* article (see attached) on the Cheltenham Twinning Fitness Challenge. Ms. Gibson commented that she had two television news stations lined up on opening day, but the Sunoco refinery fire pre-empted coverage. She is trying to reschedule. Mr. Barrows commented that the US gym was in the lead as of the first week of the race, partly because the gym is offering gift certificates for gym products to the three members garnering the most miles in the contest. He added that a timing

issue caused the gym's owner to order the T-shirts without adding the "Cheltenham Twinning" phrase the committee requested when it authorized \$200 to help underwrite the cost of the T-shirts. In light of the significant effort and cost the gym has incurred to conduct this exchange and to encourage the endeavor in future years, upon motion of Ms. Washington and approved by committee, the committee authorized the donation of \$200 to cover some of the cost of the T-shirts. Ms. Gibson will follow up with the gym's owner. Mr. Barrows and Ms. Spruill researched an appropriate trophy and recommend a 10.5" by 13" walnut plaque that has a center circle where a Mylar image of American and British flags can be installed. A large plate would identify the "Cheltenham Twinning Fitness Challenge: Cheltenham US and Cheltenham UK" and three smaller plates at the bottom would identify the year, the winning gym, US or UK, and the winning time. The plaque would run \$80 - \$90, plus the engraving and Mylar. Mr. Havar may be able to provide the image of crossed flags created by the artist who designed the Twinning Charter. Mr. Chambres can offer the flag artwork he used on the cake for the recent lacrosse team visit. Upon motion of Ms. Washington and approved by committee, the committee authorized the purchase of the trophy as stated. Ms. Gibson asked Mr. Barrows to get her details so she can prepare the purchase order.

D. *Playhouse Link*: Ms. Spruill is doubtful that a link can be established. The topic will be eliminated from future agendas until Ms. Spruill requests otherwise.

E. *Archives*: Ms. White reported that she and Ms. Washington researched the twinning material in Ms. Gibson's office on May 20. They need to schedule a visit to Mr. Havar's office and the Wall House Museum to complete an inventory of all twinning materials. Thereafter, they can determine what archives resources, such as photo sleeves, will be needed to preserve them.

F. *E-Penpals*: Ms. Washington reported that Dr. Hart will be leaving Myers Elementary School, but Ms. Washington hopes she will remain in contact with the Cheltenham UK mother since Ms. Hart will still reside in Wyncote. Ms. Spruill reported that the Ancillae

Academy is following up directly with the Cheltenham UK school provided by Annette Wight to establish e-penpals there. She added that Ancillae may also pursue an e-penpal relationship with its sister school in London. Ms. Spruill plans to approach other schools in the Township about e-penpal possibilities when schools resume in the fall.

G. *WWII Exhibit*: Ms. Spruill wants to invite Cheltenham UK to submit materials that could be used as a sub-exhibit for the Keneseth Israel's multi-museum WWII exhibit "On the Home Front." Ms. Gibson asked Ms. Spruill to provide detailed information on the proposed exhibit to incorporate in the invitation to Ms. Wight.

H. *Travel Agency Partnership*: Ms. Spruill had no report at this time.

I. *Table Cover*: Mr. McCann had no report, but in response to concerns about the cost of a full table cover, he will also explore the possibility of a banner.

5. Under *Old Business*, Ms. White asked about a contact with UK libraries. Ms. Gibson heard nothing from Ms. Wight since the email she forwarded to Ms. White after last month's meeting. Ms. Gibson will include a reminder with the email she sends this month.

6. Under *New Business*, the following items were discussed:

A. Mr. Chambres mentioned that the second floor of the old Gimbels store in Cheltenham Square may become available for community use. He will keep the committee advised.

B. Ms. Barrows commented that the last survivor of the Titanic recently died, raising a lot of interest in that event again. He wondered if there was a Cheltenham UK connection to the sinking that the committee could highlight along with the Cheltenham US connection. Mr. Havir commented that the Old York Road Historical Society Bulletin featured a story by Leon Clemmer about the Widener family members who died on the voyage. Ms. Washington will provide Ms. Gibson with a copy she will scan and sent to Ms. Wight.

C. Mr. Chambres announced that member Norman Triplett died.

D. Ms. Spruill suggested members start planning for a Harvest Festival table. Members debated whether to print 2010 lottery tickets ready to sell or continue selling 2009 tickets. Selling Yorkshire tea and scones made money last year, but Ms. Spruill doesn't think it would succeed this year because the tea is more widely available in the US now. Selling candy was an option, although warm weather might negatively affect chocolate. Mr. Havir commented that if members got businesses to donate items, such as travel gift certificates, they could hold a raffle, which could be added to the game-of-chance license at no extra cost. A subcommittee of Ms. Spruill, Ms. Washington, and Ms. Wight that's chaired by Mr. Barrows will meet sometime over the summer to develop a proposal.

E. Ms. Spruill wondered if a hospital link of some kind could be established between the two Cheltenham.

7. There being no further business, upon motion of Ms. Washington and approved by committee, the meeting was adjourned.

David G. Kraynik
Township Manager

Per Nancy K. Gibson
Public Information Officer

TIMES CHRONICLE

CHELTENHAM VS. CHELTENHAM

June 4, 2009

Twinning fitness challenge under way

By Kaitlyn Foti
Staff Writer

The Gym in Cheltenham is representing the township in an international competition.

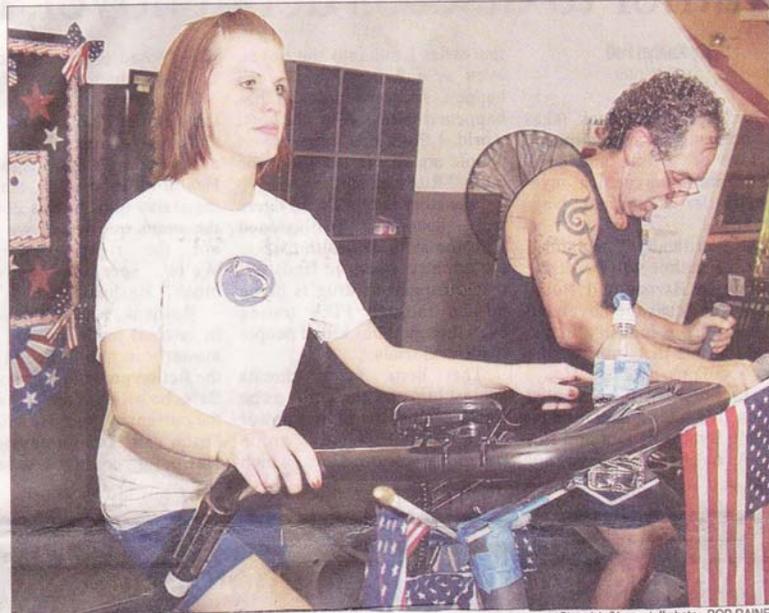
Through the Cheltenham Twinning Committee, patrons of The Gym are racing against members of Leisure at Cheltenham Fitness Center in Cheltenham Borough, UK, in the first ever Cheltenham Twinning Fitness Challenge.

"We have helped students, firefighters and others connect with UK counterparts. But this is our first race," said James McCann III, chairman of the Cheltenham Twinning Committee.

Racers at each gym have the choice of using the designated treadmill, elliptical or stationary bicycle to log miles. Each week, the gyms count the number of miles logged by participants that correspond with their foreign counterpart.

Whichever gym reaches 3,450 miles first — the distance between the two Cheltenham — wins.

"They're calculating that it should take about six weeks. I thought we were going to lose, at first. But coming out of the gate, we're far ahead of the other Cheltenham," said Marsha Cipollini, manager of The Gym.



Chronicle/News staff photo - BOB RAINES

Andrea Schwartz logs miles June 2 on an elliptical machine at The Gym in Cheltenham for the Cheltenham Twinning Fitness Challenge.



Chronicle/News staff photo - BOB RAINES

A map on the wall at The Gym shows the progress made in the Cheltenham Twinning Fitness Challenge.

The United States Cheltenham logged 581 miles in its first week, which began May 18. That distance covers 17 percent of the goal. Leisure at Cheltenham Fitness Center logged a total of 320 miles, or 9 percent.

The second week of the competition has just ended, and The Gym is up to 1,288 miles. There is no word yet as to how far Cheltenham, UK, has traveled, but Cipollini is confident.

"Our members are using the machines a lot. We're pushing it, too. We're always telling people, get off that machine and get on this one. We want to win," she said.

The designated cardio machines are clearly marked with flags and red, white and blue streamers. A map on the wall behind them documents the progress made by each competitor.

Although this is the first year for the Fitness Challenge, there is future glory at stake for each Cheltenham.

"Whoever wins gets to keep the trophy for a year."