

January 7, 2009
Township Building

The regular meeting of the Twinning Committee was held tonight, chairman James McCann, III presiding. Members present were Bill Chambres, Penny Geikler, Reynold Greenberg, Mary Washington and Andrea White. Staff present was Nancy K. Gibson, Public Information Officer, and Bryan T. Havir, Assistant Township Manager.

1. Upon motion of Ms. Geikler, and approved by committee, the minutes of the December 3, 2008, meeting were accepted.

2. Mr. Havir reported the lottery account contained \$8,784.81 as of December 31, 2008. With an additional \$440 presented at the meeting, the balance will stand at \$9,224.81. Ms. Gibson reminded members that any tickets sold from now on must be in sealed envelopes so buyers can't cherry pick winning numbers.

3. Ms. Gibson briefly reported that Janet Leech has resigned from the committee due to schedule conflicts. Mr. Havir recommended continuing to send her minutes and agendas as an ex-officio member in case she can lend a hand if her schedule clears. Ms. Gibson also reported that Patricia White now works Wednesday evenings, so her future participation is questionable.

4. Mr. McCann reported that he did not have the opportunity to make any progress on the Cheltenham fingerpost project. However, after some discussion he, Ms. Washington and Mr. Havir agreed to form a subcommittee to work on the design of the post. Ms. Washington will also contact a sign maker about the possibility of making such a post. Mr. Chambres and Mr. Reynolds agreed to form a subcommittee to strategize fund-raising for the project, although they will not proceed until the Commissioners have approved it. Mr. Chambres presented a list of nine Cheltenham's he has identified around the world, which may form the basis of the post. Mr. Havir suggested the committee try to time the unveiling of the post with Cheltenham in Bloom in late spring.

5. Mr. McCann reported that he did not have the opportunity to pursue converting his video on “Cheltenham: A Trip through Time” to a US-compatible format. Ms. Washington volunteered to contact Larmon’s to see if they have that capability, although there is still a question about copyright. Ms. White will test if the newest models of US DVD players can accommodate the UK PAL format.

6. Ms. Gibson reported that Ms. Wight forwarded an email from the administrator of a UK playhouse, who expressed an interest in some kind of link. Ms. Gibson forwarded this information to Ms. Spruill, who forwarded it to Mr. Barrows, since Ms. Spruill is unavailable until March.

7. Mr. Greenberg reported that he has contacted two local banks about donations for the committee. However, the fact that such donations would not be tax deductible, plus competition from other community groups, lowers his chances for success.

8. Mr. Chambres distributed a template for a Twinning E-newsletter. Ms. Gibson suggested limiting the size to two pages and removing the self-mailer section, since the newsletter would be distributed digitally. Content ideas included the history of our Twinning connection, the lottery fund-raiser, the fingerpost project and a photo of the charter signing, which Ms. Gibson will email to Mr. Chambres.

9. Mr. Chambres reported that he would forward an invitation to the Kimmel Center Summer Camp to Ms. Gibson so she can forward it to Ms. Wight. At Ms. Gibson’s inquiry, Mr. Chambres said the initiation response deadline is May.

10. There being no further business, upon motion of Mr. Chambres, and approved by committee, the meeting was adjourned.

David G. Kraynik
Township Manager

Per Nancy K. Gibson
Public Information Officer

Twinning Program Worksheet

FUND-RAISING	Responsible Party	Status
2009 Lottery: Mailing to past participants	McCann/Washington	Done
Request donation from community organization	Bill Chambres	
Request donation from area banks.	Reynold Greenberg	Underway
PLANNING		
Determine budget for committee activities		
LINKS		
Establish link between rotaries	Mary Washington	In progress
Establish link between veterans groups		
Establish link between quilting groups		
Establish link between scouting groups		
Establish links between gyms	Alan Barrows	In progress
Establish link between libraries	Andrea White	
Establish link between playhouse/theater groups	Dorothy Spruill	Underway
Establish e-penpal link with Ancillae Academy	Dorothy Spruill	In progress
Arcadia/ Gloucestershire University exchange program.	Janice Finn	In progress
Establish link with other Cheltenham in the world	Bill Chambres	
MARKETING & COMMUNICATIONS		
E-newsletter for members & other Cheltenham Twinning groups	Bill Chambres	Underway
Update website	Nancy Gibson	Ongoing
Attend Township events to distribute/sell materials: Arts in the Park, Glenside Street Fair, Harvest Festival, Market Day.	Various	Done for 2008
PROMOTIONS		
Twinning book collection at East Cheltenham Library	Jim McCann	Ongoing
Email Expatriot eNewsletter to identify Brits in Montgomery County	Janice Finn	Done
Erect Fingerpost of Cheltenham around the World Design Fund-Rasier	McCann, Washington & Havir Chambres & Greenberg	In progress In progress but holding
PROGRAMS		
Film on Cheltenham UK history Contact Larmon's for conversion	Jim McCann Mary Washington	
Kimmel Center Summer Camp Invitation	Bill Chambres	In progress
MEMBERSHIP DRIVE		
Contact Daughters of British Empire for lead on local people to join.	Mary Washington	
Contact Honorary British Consul for leads on new members and businesses who could offer support.	Janice Finn	Done

Cheltenham Twinning Committee Contact List

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