

July 1, 2015  
Curtis Hall

A regular meeting of the **PUBLIC AFFAIRS COMMITTEE** was held tonight, Charles D. McKeown, Chairman, presiding. Members present were Commissioners Holland, Norris, Rappoport, Sharkey, and Simon. Also present was Ex-Officio Member Portner.

Staff present were Alyson Elliott, Assistant Township Manager; Henry Sekawungu, Director of Planning and Zoning; and Township Manager Bryan T. Havar. Also present was Joseph Bagley, Esq., Solicitor. A Public Attendance List is attached.

Mr. McKeown called the meeting to order at 7:50 p.m.

1. Upon motion of Mr. Portner, the Committee unanimously received the Report of the Property Supervisor for the month of June, 2015.
2. Upon motion of Mr. Portner, the Committee unanimously received the Report of the Public Information and Complaint Officer for the month of June, 2015.
3. Upon motion of Mr. Portner, the Committee unanimously received the Staff Meeting Minutes dated May 12, May 26, and June 9, 2015.
4. Upon motion of Mr. Portner, the Committee unanimously received the Twinning Committee Meeting Minutes dated June 3, 2015.
5. Upon motion of Mr. Portner, the Committee unanimously received the Historical Commission Meeting Minutes dated June 11, 2015.
6. Upon motion of Mr. Portner, the Committee unanimously received the Economic Development Task Force Meeting Minutes dated June 16, 2015.
7. Upon motion of Mr. Portner, the Committee unanimously received the Substance Abuse and Mental Health Committee Meeting Minutes dated June 18, 2015.
8. The committee considered the award of a Professional Services Contract for Wayfinding Signage for the Elkins Park East Commercial District.

Mr. Havar gave an update. He reported that the Economic Development Task Force ("EDTF") has identified problems with motorists finding it difficult to locate the commercial district from the main highway.

Mr. Sharkey stated that he was not comfortable with advertising individual businesses on the signage. The signs should be generic and direct motorists to the business district. He was also not comfortable with always hiring consultants and thought that perhaps EDTF members could help volunteer their services in this respect. Ms. Rappoport asked about cost. Mr. Havar stated that in 2010 the Glenside signs were custom-made fabricated metal and cost between \$3,600 and \$4,800 depending on the size and wording, with installation being extra. In response to a question from Mr. McKeown, Mr. Havar stated that the signs went out for bid.

Mr. Simon believed the signs were needed to attract attention to the east side. He was concerned about advertising non-institutional places of business and preferred generic names, i.e. local restaurants, rather than specific names of businesses. He did support using the name of the Creekside Coop only. Additionally, Mr. Simon was concerned about speeding on Montgomery Avenue in the vicinity of the train station when motorists turn off of Rt. 611.

Mr. Simon suggested certain changes in the location of the signs as follows:

Add - a Wayfinding sign on Rt. 611 northbound at Cheltenham Hills Drive since there will be a left turn at that intersection and add Wayfare signs at Rt. 611 northbound and southbound at Church Road.

Delete: Wayfinding sign at Rt. 611 and Stahr Road.

Mr. McKeown believed that all businesses should be treated fairly and no one business should be listed on the signs. Ms. Rappoport asked that the cost of the signage be negotiated further with Gannett Fleming.

There was extensive discussion regarding sign fabrication, sign specifications, and the work of the consultant.

**Recommendation to the Board of Commissioners**: Upon motion of Mr. Portner, it was recommended to the Board of Commissioners the award of a Professional Services Contract to Gannett Fleming for Wayfinding Signage in the amount of \$4,000.00 for the Elkins Park East Commercial District with the changes in the location of some of the signs as proposed this evening and that the wording on the signs are to be generic, and not specify individual businesses.

9. **Under Old Business**: There was consideration of a request from Mr. Bagley regarding the tax appeal for Cheltenham Mall. The owner has agreed to pay the single refund of \$158,721 in January, 2016. Mr. Bagley asked for concurrence to settle the tax appeal.

**Recommendation to the Board of Commissioners**: Upon motion of Mr. McKeown, the Committee unanimously recommended that the Board of Commissioners authorize the Township Solicitor to draft a Stipulation and Settlement Agreement with AA Olympic Cheltenham LLC, owner of the Cheltenham Mall, to settle the tax appeal for the Mall. This settlement would not include any further appeals on the Chik-fil-A parcel through 2017.

10. **Under New Business**: None.

There being no further business, upon motion of Mr. Simon, and unanimously approved by the Committee, the meeting was adjourned at 8:15 p.m.

  
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Bryan I. Havir  
Township Manager

as per Anna Marie Felix



**PUBLIC ATTENDANCE LIST**  
**PUBLIC SAFETY COMMITTEE – 7:30 P.M.**  
**PUBLIC AFFAIRS COMMITTEE – 7:45 P.M.**  
**BUILDING AND ZONING COMMITTEE – 8:00 P.M.**  
**Wednesday, July 1, 2015**  
**Curtis Hall**

<b>NAME</b> <i>(Please Print Clearly)</i>	<b>ADDRESS</b> <i>(Please Print Clearly)</i>	<b>E-MAIL and/or TELEPHONE</b> <i>(Please Print Clearly)</i>
SHELDON SHORES	8129 HEACOCK LANE WYNCOTE, PA 19095	sheldon_shores@hotmail.com 215 887-2152
E. Cevchi	300 Maple Ave	
David + Judy Benson	7906 Cobden Rd. LAWEROCK 19038	
MARTINA J. Allen	8008 Newbold Lane LAWEROCK 19038	efantina@comcast.net
MARC PINARD	3900 FOND RD 9E Phile PA 19131 re: 827 Glenside Ave	215 8440511
Jean Gollub	1616 E. Willow Grove Ave Glenside, PA 19038	215 233-3624
Ben Pransky		
MARY HARKINS	1799 E. Willow GROVE GLENKIDE PA 19038	215 836 4445



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Jacob Ketter	512 Glenside Ave Wyncote, PA 19095	312-330-2932 jKetts@gmail.com
Lance Johnstone	43109 Newbold Ln Glenside PA 19038	