

August 3, 2011  
Curtis Hall

A regular meeting of the **PUBLIC AFFAIRS COMMITTEE** was held tonight, Charles D. McKeown, Chairman, presiding. Members present were Commissioners Hampton, Haywood, Sharkey, Simon, and Swavola. Staff present were Joseph M. Bagley, Esq., Wisler Pearlstine LLC; Bryan T. Havir, Assistant Township Manager; David Lynch, Director of Engineering, Zoning & Inspections; John J. Norris, Chief of Police; Joseph O'Neill, Fire Marshal; and David G. Kraynik, Township Manager. A Public Attendance List is attached.

Mr. McKeown called the meeting to order. He announced that prior to the meeting the Commissioners held an Executive Session to discuss litigation matters of a real estate nature.

1. Upon motion of Mr. Haywood, and unanimously approved by the Committee, the Report of the Property Supervisor for the month of July, 2011 was received.

2. Upon motion of Mr. Haywood, and unanimously approved by the Committee, the Report of the Public Information and Complaint Officer for the month of July, 2011 was received.

3. Upon motion of Mr. Haywood, and unanimously approved by the Committee, the Staff Meeting Minutes dated June 28 and July 12, 2011, were received.

4. Upon motion of Mr. Haywood, and unanimously approved by the Committee, the Economic Development Task Force Meeting Minutes dated July 19, 2011 were received.

5. Library President Carrie Turner delivered her quarterly report (see attached). She reviewed the following:

- State funding and budget cuts to the libraries
- Use of computers at the libraries, which has shown an increase due to people using computers for job searches
- Increased movement and requests for library items
- Increased Ebooks usage that consists of approximately 50% of everything that is downloaded; purchasing of Ebooks so students can fulfill summer reading requirements; possible availability of Kindle this year
- Diversity of the Summer Reading Program

Mr. Simon had questions about the English As A Second Language program (ESL) Program and supplying readers. Ms. Turner advised that the ESL is an adult program and not for children. The libraries do not supply readers. This is a questionable legal area. The libraries can circulate Ebooks but not readers.

Mr. Haywood suggested that the Cheltenham Art Center provide quarterly and financial reports as do the libraries.

Mr. McKeown asked Ms. Turner to distribute the libraries' financial statements to the Commissioners.

Mr. Sharkey asked that the four (4) "Friends" groups of the libraries submit their bank statements to the Commissioners.

6. Mr. Kraynik reviewed the Technical Assistance Report from Delta Development Group regarding the possible creation of a Glenside Business Improvement District (BID). Said report indicates that there is adequate support for a BID in Glenside. He asked if the Committee wanted to authorize Staff to draft an Ordinance and schedule a Public Hearing.

It was Mr. Sharkey's opinion that the Glenside business owners perceive a BID as an advantage.

There were public comments:

Maureen Haff, owner of Sweet Magnolia, and Lisa Rittler owner of Elcy's Café, addressed the Committee. They stated that the Glenside business community supports a BID.

Mr. Haywood expressed concern about the timetable for a Public Hearing being very close to the Labor Day holiday. He felt that a later date was more suitable.

Upon motion of Mr. Sharkey, the Committee unanimously directed Staff to draft an Ordinance establishing a Glenside Business Improvement District and schedule a Public Hearing for the adoption of said Ordinance after the Labor Day holiday.

7. Mr. Kraynik updated the Committee on the status of the senior transit service, which will need additional funding in the amount of \$3,600 for the remainder of the year due to increased usage.

In response to a question from Mr. Simon, Mr. Bagley advised that the Commissioners initially approved a \$10,000 allocation, which was a best guess estimate at that time. This might be considered a “sole source” contract that he will research. He advised the Commissioners that they could approve the amount if they choose to do so in the meantime.

8. Upon motion of Mr. Haywood, and unanimously approved by the Committee, it is recommended to the Board of Commissioners approval of an amended tri-party agreement between the Township, Montgomery County and TransNet, Inc. for 2011 to increase the funding level from \$10,000 to \$13,600 for senior citizen transportation service upon approval of the Township Solicitor.

9. Mr. Havir reviewed a proposed Resolution authorizing the filing of a project proposal for a Transportation and Community Development Initiative Grant. If approved, said grant would enable the Township to hire a consultant to evaluate and prioritize strategies for the short and long-term relating to community and economic development and transportation initiatives.

Mr. Simon asked how this would correlate with the Sustainability Committee. Mr. Havir responded that this will be a more detailed approach than what the Sustainability Committee is discussing. There would be a lot of specificity such as mapping out streets and neighborhood planning.

10. Upon motion of Mr. Haywood, and unanimously approved by the Committee, it is recommended to the Board of Commissioners the adoption of a Resolution authorizing the filing of a Transportation and Community Development Initiative Grant (see attached).

11. Under New Business:

a. Mr. Sharkey reminded everyone of the Glenside Bike Night on Easton Road scheduled for Saturday, August 6, 2011, 4 p.m. to 9 p.m., and encouraged everyone to attend.

b. Mr. McKeown noted that the Girls Junior Softball Team for the Cheltenham Little League won the District 22 Tournament. He suggested that said organization be presented with a Proclamation recognizing its achievement and that said Proclamation be presented at a future meeting of the Board of Commissioners. The Committee unanimously agreed.

12. Under Citizens' Forum:

Robert DeMaria, 65 Limekiln Pike, asked about the status of his application for a mercantile license to operate a farm stand at his property. He was told that this matter is more appropriate for the Building and Zoning Committee.

He asked if the High School Park bid for the meadow restoration project is a matching funds grant. He was told that it is and the Friends of High School Park has a consultant and a steering committee.

He was disappointed that the Township has not shown interest in his plans to grow lavender. He was told that he should bring a specific plan to the Environmental Advisory for its review and recommendation. Mr. DeMaria stated he has done this in the past. He was told that his past proposal was too extensive and expensive. Ms. Hampton informed him that his ethanol plan is too large in scope, not feasible, and would not provide revenue to the Township.

He suggested that Edge Hill be an historic district. Mr. Sharkey told him that living in an historic district makes maintaining a home burdensome, and he did not think the residents of Edge Hill would want this. It was suggested that he discuss this matter with the Historical Commission.

There being no further business, upon motion of Mr. McKeown, and unanimously approved by the Committee, the meeting was adjourned.



David G. Kraynik  
Township Manager

as per Anna Marie Felix



**PUBLIC ATTENDANCE LIST**  
**Public Affairs Committee, 7:30 p.m.**  
**Public Safety Committee, 7:45 p.m.**  
**Building and Zoning Committee, 8:00 p.m.**  
**Wednesday, August 3, 2011**  
**Curtis Hall**

NAME (Please Print)	ADDRESS	E-MAIL and/or TELEPHONE
Steven Boell	4001 Schoolhouse Ln Center Valley, PA	sboell@flblaw.com
Maureen Huff	224 Berkeley Rd Akerside	sweetmaggleside @ymail.com
Ray R. R.	65 Limerick Pike	DEMARIY@VERIZON.NET
LISA RITTER	2641 CHURCH RD Glenview, PA	lisaritter@ gmail.com
Heidi Morein	618 Boyer Rd Cheltenham	waterofleith @aol.com
Bob + Iris Hammar	812 Glenside Ave Wynote PA 19095	hammarjr@ aol.com
Chris + Toni Cox	216 E. Glenside Ave Wynote, PA 19095	ccox@netreach.net
Michael A. Shechtman Esq	128 Greenwood Ave Wynote, PA 19095	mas@shechtman marrs.com



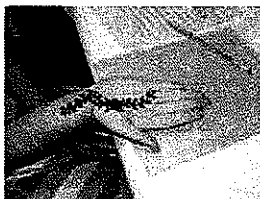
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NAME (Please Print)	ADDRESS	E-MAIL and/or TELEPHONE
Scott Mary Ann Goss	111 Waverly Rd Wyncote	modgib@verizon.net 2158654788
MITCH ZYGmund-Felt	35 CARTER LN. 19077-2706	
Joe Vescovic	107 Tootaway	
Steve Straks	Malrose Ave.	



**Public Affairs Quarterly Report  
August 2011**

1. In the 2011-12 Pennsylvania budget, library funding remains at current levels. The same budget, however, cuts literacy programs and our partner, the Y in Philadelphia was forced to close its literacy and English As A Second Language (ESL) offices. As a result, our ESL program which supports 100 students and tutors and provides civics instruction for new immigrants no longer exists. We will be examining our budget and exploring other partnerships to determine if there is any way this important program can continue.
2. Public Internet computers continue to be one of the most popular library services especially among job seekers. On average, our branches provide about 7,000 sessions per month.
3. The demand for delivery services continue to increase. During July, we handled the transportation of almost 12,000 physical items in and out of our branches and filled requests for 6,746 items for library users.
4. Ebooks are now 11% of the publishing market and we are seeing a corresponding rise in the use of ebooks by members of the Cheltenham community. Library card holders have access to over 5,000 ebooks in the county consortium collection and 300 titles purchased exclusively for Cheltenham residents. While ebooks are currently in the news, we expect that we will be providing both print and digital editions for many years to come.
5. Our Summer Reading programs have been a huge hit again this year. Library staff has worked so hard to put together activities to engage children and their families around the theme of One World, Many Stories. Even movie screenings have drawn audiences of 60 to 80 people. The program wraps up at the end of August with a World Cultures Festival featuring the Philadelphia Phanatic (see attached).



Henna Workshop



Magic Show



Candy Sushi



Science Program



Reading Prizes

Respectfully submitted,

Carrie Turner, Director

# COMING SOON!

Wrap up the summer with food,  
face-painting, and the  
Phillie Phanatic!

## World Cultures Festival

**Saturday, August 20th**

1:00-3:00 pm

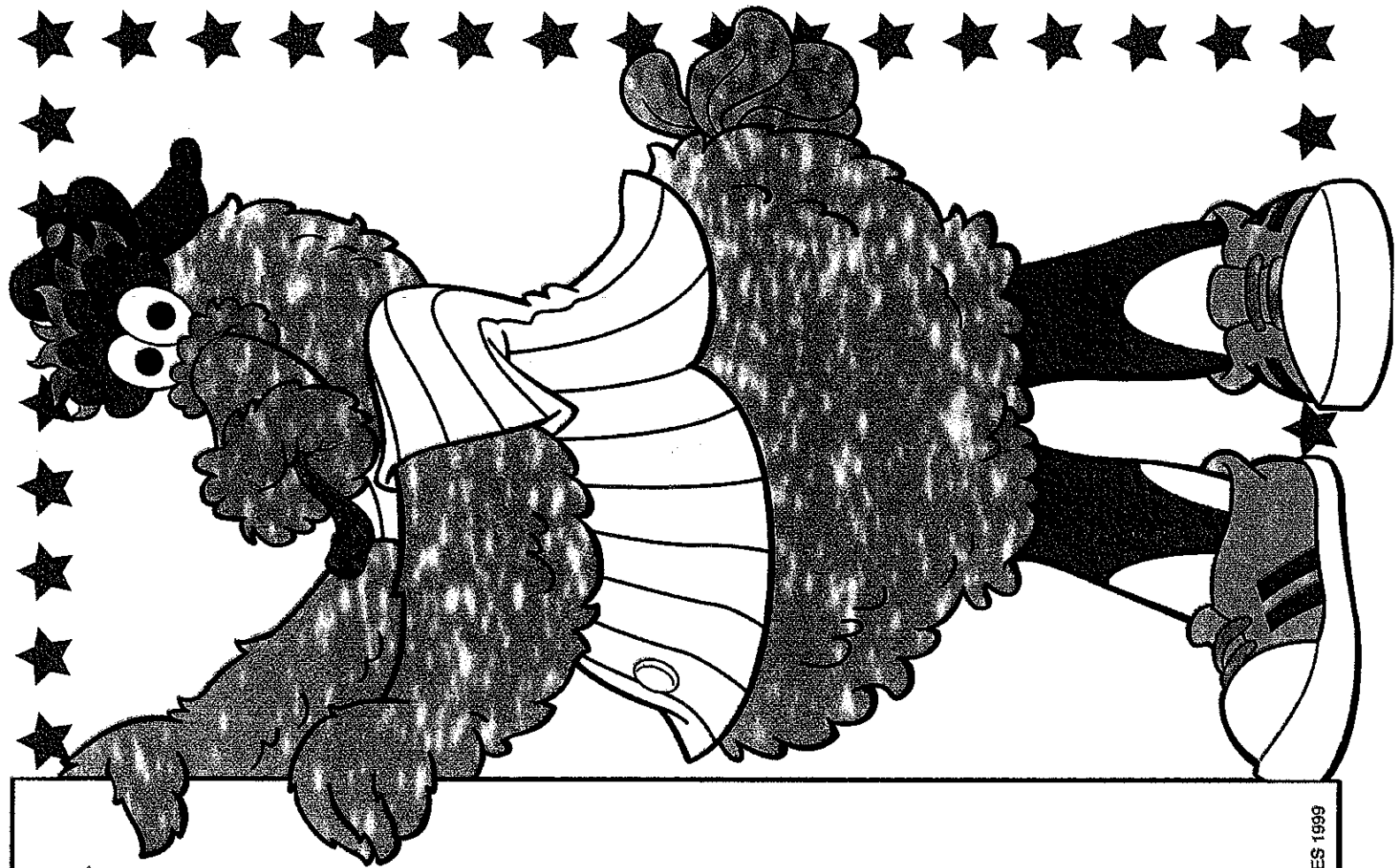
Glenside Library parking lot  
215 S. Keswick Ave.

The Phanatic will appear between  
the hours of 1:30 and 2:30 pm.



Cheltenham  
TOWNSHIP  
Library SYSTEM

Building Community Transforming Lives





**TOWNSHIP OF CHELTENHAM**  
**RESOLUTION NO. -11**

**AUTHORIZING THE FILING OF A PROJECT PROPOSAL FOR A  
TRANSPORTATION AND COMMUNITY DEVELOPMENT INITIATIVE GRANT  
SPONSORED BY THE DELAWARE VALLEY REGIONAL PLANNING  
COMMISSION**

**WHEREAS**, the Delaware Valley Regional Planning Commission (DVRPC) has recently announced the next round of its funding program referenced as the Transportation and Community Development Initiative (TCDI) to undertake feasibility studies that promote community and economic development and transportation related initiatives; and

**WHEREAS**, the TCDI grant program provides reimbursement to municipalities for professional consultant planning services on a 80:20 cost share ratio, DVRPC paying 80% and the municipality paying 20%; which can be a combination in-kind services and/or cash match; and

**WHEREAS**, over the last several years, Cheltenham Township has been focusing its community planning efforts on community revitalization, economic development and environmental sustainability implementation strategies that promote physical enhancements in the Township that encourage business and commercial growth, neighborhood revitalization, pedestrian trail connectability and transit friendly improvements; and

**WHEREAS**, a recommendation has been made to hire a planning and transportation engineering consultant to complete a Township-wide walkability and bike-ability audit for all of the neighborhood's (Glenside, Laverock, Wyncote, Elkins Park, Rowland Park, Melrose Park, La Mott, Lynnewood Gardens and Cheltenham Village) that comprise the Township's 9.06 square miles; and

**WHEREAS**, it is anticipated that the scope of work in the study would include an audit of sidewalk and bike paths to identify all gaps in connections from neighborhoods to school, commercial districts, transit stops and Township parks, GIS mapping, identification of short and long-term implementation strategies and construction cost estimates for a project cost of \$75,000.

**NOW THEREFORE, BE IT RESOLVED** by the Board of Commissioners of the Township of Cheltenham, County of Montgomery, Commonwealth of Pennsylvania, it is the intent of Cheltenham Township, to file an application to DVRPC for funding under the TCDI grant program for \$60,000 for consultant services to develop a feasibility study and Township-wide audit for walkability and bike-ability connections.

**BE IT FURTHER RESOLVED**, that the Board of Commissioners of Cheltenham Township will assume the provision of the full 20% local matching share of project costs, which equates to \$15,000.

**BE IT FURTHER RESOLVED**, that the Township Manager/Secretary of the Township of Cheltenham or his designee be directed to execute a certificate attesting to the adoption of this

**I HEREBY CERTIFY** that the foregoing resolution was adopted by the Board of Commissioners of the Township of Cheltenham, County of Montgomery, Commonwealth of Pennsylvania, at its meeting held at Curtis Hall, 1250 West Church Road, Wyncote, Pennsylvania 19095 on August 17, 2011.

TOWNSHIP OF CHELTENHAM

ATTEST

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Harvey Portner, President  
Board of Commissioners

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David G. Kraynik Township Manager

(SEAL)